







Amman Office  
مكتب عمان

drosos (...)





## **Empowering rural women and increasing resilience in the Jordan valley**

Through a project targeting rural women in the village of Ghor el Safi, UNESCO has been enhancing the capacity of a local women's cooperative since 2013, with generous funding from Drosos Foundation.

The project has focused on improving lives by using culture as a source of resilience and the women have benefited from training in marketing management and business development as well as design and natural dyeing techniques.

The women's cooperative launched Safi Crafts in 1999, producing handmade textiles and accessories using natural dyes.

The brand reflects the local traditions, history and heritage of Jordan, with a modern twist that appeals to today's consumers.

Refining Jordan's most original ingredients into functional elements, ensures that each piece produced brings forth an exclusive fusion. One of the highlights of the project has been the re-introduction of "Indigofera Tinctoria" in Jordan, a natural blue dye that was cultivated in Jordan during ancient times.





STYLE # SC01901  
SLEEVELESS SHIRT

CODE:  
200234  
PLAIN



AVAILABLE IN S/M/L

CODE:  
200235  
TIE-DYE





STYLE # SC01902  
SHORT SLEEVE  
BOHEMIAN SHIRT

CODE:  
200236  
PLAIN

CODE:  
200237  
TIE-DYE



AVAILABLE IN S/M/L



CODE:  
200238  
PLAIN



CODE:  
200240  
PRINT





STYLE # SC01903  
ROUND NECKLINE  
T-SHIRT

CODE:  
200239  
TIE-DYE



AVAILABLE IN S/M/L

STYLE # SC01904  
SUMMER COVER UP  
CARDIGAN

CODE:  
200244  
PLAIN

CODE:  
200245  
TIE-DYE



ONE SIZE



STYLE # SC01905  
KIMONO CARDIGAN

CODE:  
200247  
TIE-DYE

CODE:  
200246  
PLAIN



ONE SIZE

CODE:  
200249  
TIE-DYE





STYLE # SC01906  
WIDE LEG PANTS

CODE:  
200248  
PLAIN



AVAILABLE IN S/M/L

STYLE # SC01907  
SHORT KAFTAN

CODE:  
200250  
PLAIN

CODE:  
200251  
TIE-DYE

AVAILABLE IN S/M/L





STYLE # SC01908  
BOHEMIAN MAXI  
KAFTAN

CODE:  
200252  
PLAIN

CODE:  
200253  
TIE-DYE



ONE SIZE

STYLE # SC01909  
SIMPLE KAFTAN

CODE:  
200254  
PLAIN

CODE:  
200255  
TIE-DYE

ONE SIZE





STYLE # SC01910  
NOFA ROUND  
KAFTAN

CODE:  
200256  
PLAIN

CODE:  
200257  
TIE-DYE

ONE SIZE



CODE:  
200259  
TIE-DYE





STYLE # SC01911  
MAXI HIPPIE  
KAFTAN WITH BELT

CODE:  
200258  
PLAIN



ONE SIZE

STYLE # SC01912  
SLEEVELESS SHORT  
DRESS

CODE:  
200260  
PLAIN

CODE:  
200261  
TIE-DYE



AVAILABLE IN S/M/L



STYLE # SC01913  
MIDI DRAPED  
FLOWY DRESS

CODE:  
200262  
PLAIN

CODE:  
200263  
TIE-DYE



AVAILABLE IN S/M/L



CODE:  
200269  
PRINT



CODE:  
200267  
PLAIN





STYLE # SC01914  
SCARVES

CODE:  
200268  
TIE-DYE



STYLE # SC01915  
LARGE CARRY ALL  
LINEN TOTE BAG

CODE:  
200273





STYLE #SC01916  
MINI LINEN CROSS  
TOTE BAG



CODE:  
200274

STYLE # SC01917  
X-LARGE BEACH  
TOTE BAG

CODE:  
200275





STYLE # SC01918  
MEDIUM SIZED  
TOTE WITH LINING



CODE:  
200276

STYLE # SC01919  
HOBO TOTE BAG



CODE:  
200278



STYLE # SC01920  
OVER SHOULDER  
SLIP-KNOT BAG



CODE:  
200279





STYLE # SC01921  
KEYCHAINS

CODE:  
200281



CODE:  
200283  
TIE-DYE





STYLE # SC01922  
APRON

CODE:  
200282  
PLAIN





CODE:  
200289  
TIE-DYE



STYLE #SC01923  
PILLOW CASES

CODE:  
200288  
PLAIN



CODE:  
200290  
PRINT



CODE:  
200292  
PRINT



STYLE #SC01924  
WATER BOTTLE  
HOLDER

CODE:  
200291  
PLAIN







CODE:  
200242  
TIE-DYE





STYLE # SC01925  
FUN BASIC T-SHIRTS  
FOR KIDS

CODE:  
200243  
PRINT

CODE:  
200241  
PLAIN



AGE 4-8



CODE:  
200265  
TIE-DYE





STYLE # SC01926  
SLEEVELESS ROUND  
COLLAR DRESS  
(GIRLS)

CODE:  
200264  
PLAIN

CODE:  
200266  
PRINT



AGE 4-8



CODE:  
200296  
TIE-DYE





STYLE # SC01927  
HOODED JACKETS  
FOR KIDS

CODE:  
200295  
PLAIN



AGE 4-8



## AVAILABLE SCREEN PRINTS



3D Abstract  
Code- P01



Jordanian Dress  
Code- P02



Bedouin  
Code- P03



Floral  
Code- P04



Nature  
Code-P05



Celtic  
Code-P06



Geometric  
Code- P07



Desert  
Code- P08



Feline  
Code- P09



Garden  
Code- P10



Gazelle  
Code- P11



Hercules  
Code- P12



Mandala by Madeline Marar  
Code- P13



Palm  
Code- P14



Ribbon  
Code- P15



Rooster  
Code- P16



Treasury  
Code- P17



Tribal  
Code-P18



Tropical  
Code- P19



Wild Animal  
Code- P20



Wilderness  
Code- P21



Jordan  
Code- P22

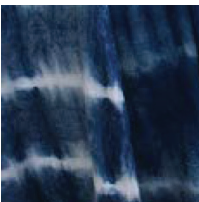


Smallville  
Code- P23

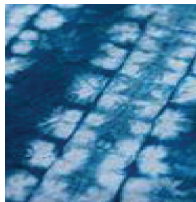


Wish upon a star  
Code- P24

## AVAILABLE TIE-DYE TECHNIQUES



Stripes  
Code- TD01



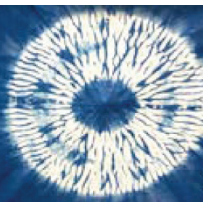
Teeth  
Code- TD02



Spider Web  
Code- TD03



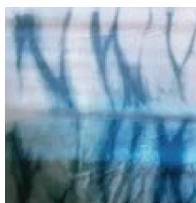
Polka Dots  
Code- TD04



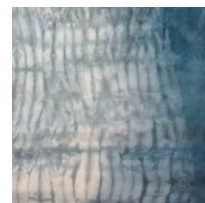
Circular  
Code- TD05



Ripples  
Code- TD06



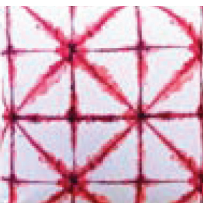
Reflections  
Code- TD07



Inweave  
Code- TD08



Spiral  
Code- TD09



Triangles  
Code- TD10

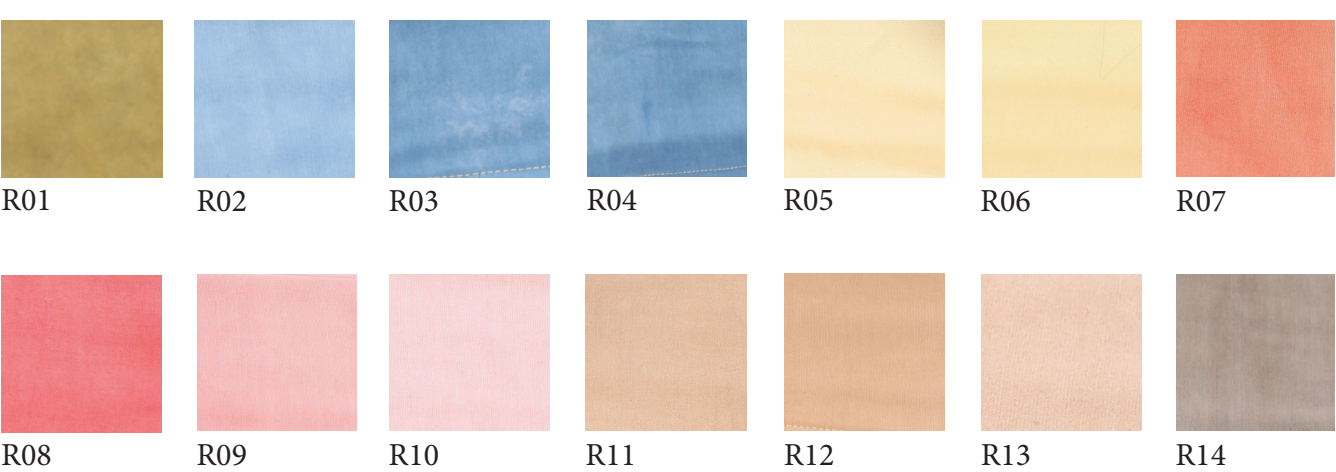


# COLOR SWATCHES

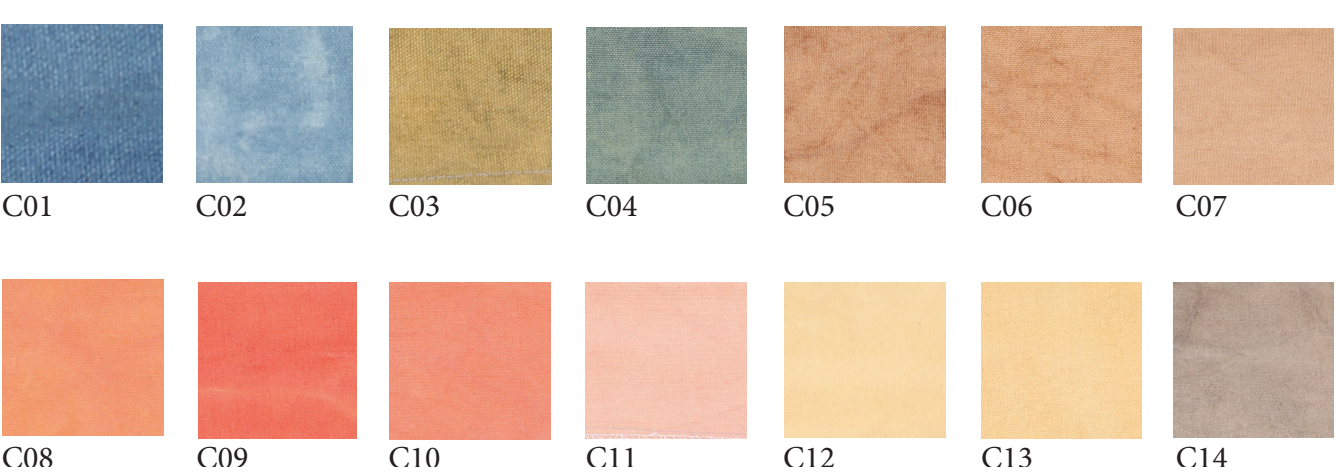
## Dulce Fabric



## Rayon Fabric



## Canvas Fabric



# ORIGIN OF THE CORE DYES



*Indigofera tinctoria*  
(Indigo)



*Rubia tinctorum*  
(Madder Root)



*Punica granatum*  
(Pomegranate)



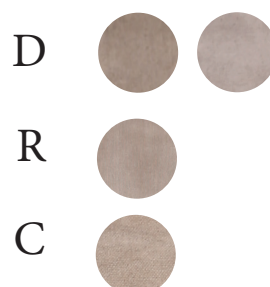
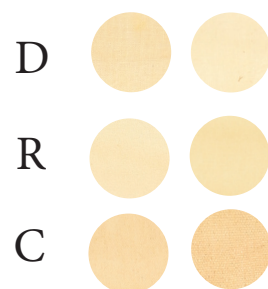
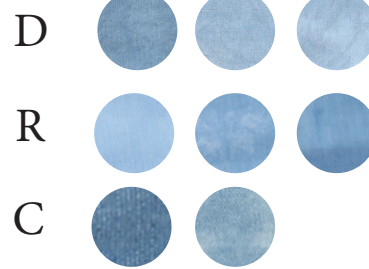
*Eucalyptus sideroxylon*  
(Red Ironbark)



*Camellia sinesis*  
(Tea)



(D: Dulce, R: Rayon, C: Canvas)



\*A wide variety of colors can be produced by using different combinations of the core dyes

## PRODUCTS


Safi Crafts produces a variety of products that appeal to an array of consumer tastes.

Each piece is designed to be extremely comfortable, durable and unique.

Catering to different tastes and designs is essential to success; Safi Crafts has ensured that the pieces produced are in line with current fashion and lifestyle trends.







Beyond the products featured in this look book, Safi Crafts produces a wider range of products including fabric rolls, wallets, hijabs, bed covers, wall hangings, table runners and other home decor pieces.

Special collections and customized orders, including customized gifts are available upon request .

100% of the proceeds derived from the sale of Safi Crafts' products are enjoyed by the Ghor el Safi Women's Association.

Style#	Style Name	Fabric	Possible tie-dye techniques	Possible prints
SC01901	SLEEVELESS SHIRT	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01902	SHORT SLEEVE BOHEMIAN SHIRT	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01903	ROUND NECK-LINE T-SHIRT	DULCE	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	P08,P09,P11
SC01904	SUMMER COVER UP CARDIGAN	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01905	KIMONO CARDIGAN	RAYON	TD01, TR02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01906	WIDE - LEG PANTS	RAYON	TD01, TR02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01907	SHORT SUMMER KAFTAN	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01908	BOHEMIAN MAXI KAFTAN (DISHDASH)	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01909	SIMPLE KAFTAN	RAYON	TD01, TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01910	NOFA ROUND-KAFTAN	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01911	MAXI HIPPIE KAFTAN WITH BELT	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01912	SLEEVELESS SHORT DRESS	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01913	MIDI DRAPED FLOWY DRESS	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01914	SCARVES	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	P02,P04,P05,P06,P10 P11,P12,P13,P14,P19



<b>Style#</b>	<b>Style Name</b>	<b>Fabric</b>	<b>Possible tie-dye techniques</b>	<b>Possible prints</b>
SC01915	LARGE CARRY ALL LINEN TOTE BAG	CANVAS	N/A	N/A
SC01916	MINI LINEN CROSS TOTE BAG	CANVAS	N/A	N/A
SC01917	X-LARGE BEACH TOTE BAG	CANVAS	N/A	N/A
SC01918	MEDIUM SIZED TOTE WITH LINING	CANVAS	N/A	P01,P07
SC01919	HOBO TOTE BAG	DULCE	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01920	OVER SHOULDER SLIP-KNOT BAG	DULCE	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01921	KEY CHAINS	DULCE	N/A	N/A
SC01922	APRON	DULCE	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A
SC01923	PILLOW CASES	DULCE	TD1,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	P01,P02,P04,P05,P06 P07,P08,P09,P10,P11, P12,P13,P14,P15,P16, P17,P19,P20,P21
SC01924	WATER BOTTLE HOLDER	DULCE	N/A	P22,P24
SC01925	FUN BASIC T-SHIRT FOR (KIDS)	DULCE	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	P08,P09,P11
SC01926	SLEEVELESS ROUND COLLAR DRESS (GIRLS)	RAYON	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	P23
SC01927	HOODED JACKET FOR KIDS	DULCE	TD01,TD02,TD03,TD04 TD05,TD06,TD07,TD08 TD09,TD10	N/A

\*Please refer to the page of available screen prints & tie-dye techniques

WOMEN SIZE CHART

SIZE (CM)	XS	S	M	L	XL
BUST	82	89	90	94	106
WAIST	66	68	72	76	80
HIPS	88	92	96	100	104
SHOULDER	12.8	13	13.2	13.4	13.5
BUST LENGTH	40.4	40.6	40.9	41.1	41.4
SLEEVE LENGTH	60	60	61	63	65



## KIDS SIZE CHART

AGE	CHILD'S HEIGHT (IN)	CHILD'S HEIGHT (CM)	EUROPEAN SIZE	U.K. SIZE	U.S. SIZE
4-5	41-43	104-110	104-110	4-5	5
5-6	43-46	110-116	110-116	5-6	6
6-7	46-48	116-122	116-122	6-7	6X-7
7-8	48-50	122-128	122-128	7-8	7-8

















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**With generous support from:**

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للتربية والعلم والثقافة

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