drosos (...)
Empowering rural women and increasing resilience in the Jordan valley

Through a project targeting rural women in the village of Ghor el Safi, UNESCO has been enhancing the capacity of a local women's cooperative since 2013, with generous funding from Drosos Foundation.

The project has focused on improving lives by using culture as a source of resilience and the women have benefited from training in marketing management and business development as well as design and natural dyeing techniques.

The women's cooperative launched Safi Crafts in 1999, producing handmade textiles and accessories using natural dyes.

The brand reflects the local traditions, history and heritage of Jordan, with a modern twist that appeals to today's consumers.

Refining Jordan's most original ingredients into functional elements, ensures that each piece produced brings forth an exclusive fusion. One of the highlights of the project has been the re-introduction of “Indigofera Tinctoria” in Jordan, a natural blue dye that was cultivated in Jordan during ancient times.
STYLE # SC01901
SLEEVELESS SHIRT

CODE:
200234
PLAIN

CODE:
200235
TIE-DYE

AVAILABLE IN S/M/L
STYLE # SC01902
SHORT SLEEVE
BOHEMIAN SHIRT

CODE:
200236
PLAIN

CODE:
200237
TIE-DYE

AVAILABLE IN S/M/L
STYLE # SC01903
ROUND NECKLINE
T-SHIRT

CODE:
200239
TIE-DYE

AVAILABLE IN S/M/L
STYLE # SC01904
SUMMER COVER UP 
CARDIGAN

CODE:
200244
PLAIN

CODE:
200245
TIE-DYE

ONE SIZE
STYLE # SC01905
KIMONO CARDIGAN

CODE:
200246
PLAIN

ONE SIZE
CODE: 200249
TIE-DYE
STYLE # SC01906
WIDE LEG PANTS

CODE: 200248
PLAIN

AVAILABLE IN S/M/L
STYLE # SC01907
SHORT KAFTAN

CODE:
200250
PLAIN

CODE:
200251
TIE-DYE

AVAILABLE IN S/M/L
STYLE # SC01908
BOHEMIAN MAXI KAFTAN

CODE:
200252
PLAIN

CODE:
200253
TIE-DYE

ONE SIZE
STYLE # SC01909
SIMPLE KAFTAN

CODE:
200254
PLAIN

CODE:
200255
TIE-DYE

ONE SIZE
STYLE # SC01910
NOFA ROUND
KAFTAN

CODE: 200256
PLAIN

CODE: 200257
TIE-DYE

ONE SIZE
STYLE # SC01911
MAXI HIPPIE
KAFTAN WITH BELT

CODE:
200258
PLAIN

ONE SIZE
STYLE # SC01912
SLEEVELESS SHORT DRESS

CODE:
200260
PLAIN

CODE:
200261
TIE-DYE

AVAILABLE IN S/M/L
STYLE # SC01913
MIDI DRAPE
FLOWY DRESS

CODE: 200262
PLAIN

CODE: 200263
TIE-DYE

AVAILABLE IN S/M/L
STYLE # SC01914
SCARVES

CODE:
200268
TIE-DYE
STYLE # SC01915
LARGE CARRY ALL
LINEN TOTE BAG

CODE: 200273
STYLE # SC01918
MEDIUM Sized
Tote With Lining

Code:
200276
STYLE # SC01919
HOBO TOTE BAG

CODE: 200278
STYLE # SC01920
OVER SHOULDER
SLIP-KNOT BAG

CODE:
200279
CODE:
200283
TIE-DYE
CODE: 200289
TIE-DYE
STYLE #SC01923
PILOT CASES

CODE:
200288
PLAIN

CODE:
200290
PRINT
CODE:
200292
PRINT
STYLE # SC01925
FUN BASIC T-SHIRTS
FOR KIDS

CODE:
200243
PRINT

CODE:
200241
PLAIN

AGE 4-8
CODE:
200265
TIE-DYE
STYLE # SC01926
SLEEVELESS ROUND COLLAR DRESS (GIRLS)

CODE:
200264
PLAIN

AGE 4-8
STYLE # SC01927
HOODED JACKETS
FOR KIDS

CODE:
200295
PLAIN

AGE 4-8
AVAILABLE SCREEN PRINTS

3D Abstract  Code- P01
Jordanian Dress  Code- P02
Bedouin  Code- P03
Floral  Code- P04
Nature  Code-P05
Celtic  Code-P06

Geometric  Code- P07
Desert  Code- P08
Feline  Code- P09
Garden  Code- P10
Gazelle  Code- P11
Hercules  Code- P12

Mandala by Madeline Marar  Code- P13
Palm  Code- P14
Ribbon  Code- P15
Rooster  Code-P16
Treasury  Code- P17
Tribal  Code-P18

Tropical  Code- P19
Wild Animal  Code- P20
Wilderness  Code- P21
Jordan  Code-P22
Smallville  Code- P23
Wish upon a star  Code- P24

AVAILABLE TIE-DYE TECHNIQUES

Stripes  Code- TD01
Teeth  Code- TD02
Spider Web  Code- TD03
Polka Dots  Code- TD04
Circular  Code- TD05

Ripples  Code- TD06
Reflections  Code- TD07
Inweave  Code- TD08
Spiral  Code-TD09
Triangles  Code- TD10
COLOR SWATCHES

Dulce Fabric

D01  D02  D03  D04  D05  D06  D07

D08  D09  D10  D11  D12  D13  D14

Rayon Fabric

R01  R02  R03  R04  R05  R06  R07

R08  R09  R10  R11  R12  R13  R14

Canvas Fabric

C01  C02  C03  C04  C05  C06  C07

C08  C09  C10  C11  C12  C13  C14
ORIGIN OF THE CORE DYES

Indigofera tinctoria
(Indigo)

Rubia tinctorum
(Madder Root)

Punica granatum
(Pomegranate)

Eucalyptus sideroxylon
(Red Ironbark)

Camellia sinesis
(Tea)
A wide variety of colors can be produced by using different combinations of the core dyes:

(D: Dulce, R: Rayon, C: Canvas)
PRODUCTS

Safi Crafts produces a variety of products that appeal to an array of consumer tastes. Each piece is designed to be extremely comfortable, durable and unique. Catering to different tastes and designs is essential to success; Safi Crafts has ensured that the pieces produced are in line with current fashion and lifestyle trends.
Beyond the products featured in this look book, Safi Crafts produces a wider range of products including fabric rolls, wallets, hijabs, bed covers, wall hangings, table runners and other home decor pieces.

Special collections and customized orders, including customized gifts are available upon request.

100% of the proceeds derived from the sale of Safi Crafts’ products are enjoyed by the Ghor el Safi Women's Association.
<table>
<thead>
<tr>
<th>Style#</th>
<th>Style Name</th>
<th>Fabric</th>
<th>Possible tie-dye techniques</th>
<th>Possible prints</th>
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<tbody>
<tr>
<td>SC01901</td>
<td>SLEEVELESS SHIRT</td>
<td>RAYON</td>
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<td>SC01902</td>
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<td>ROUND NECK-LINE T-SHIRT</td>
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<td>SUMMER COVER UP CARDIGAN</td>
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<td>MAXI HIPPIE KAFTAN WITH BELT</td>
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*Please refer to the page of available screen prints & tie-dye techniques*
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</table>
55 Mustashfa ST.
17129, Ghor Al Safi, Jordan

+962 79 689 5822
+962 79 635 3941
saficrafts@gmail.com
Safi Crafts Jordan
@saficrafts
www.saficrafts.com

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